Handbook for Local Service Providers: Streamlining Workflows



<u>Subscribe Once, Enjoy Local Services Across Multiple Branches Worldwide! - Local Services Marketplace</u>

1. Introduction

This guide is designed to optimize workflows for Local Services by streamlining scheduling and attendance management. It focuses on expert matching, space rentals, and equipment rentals, which can be offered on a session-based (e.g., 10-session pass) or time-based (e.g., 1-month pass, annual membership) membership basis, across various industries, including:

- Fitness Centers: Yoga, Pilates, Gym Management
- Art Academies: Music, Dance, Painting, Acting

- Educational Institutes: Language Schools, Tutoring, Test Prep
- Beauty Services: Spas, Salons, Nail Shops
- Recreational Activities: Golf Lessons, Swimming, Skiing
- Therapy Services: Counseling, Rehabilitation, Physiotherapy

Whether you are an Admin or a Staff member, this guide provides the tools to effectively manage clients, streamline workflows, and automate processes with ease.

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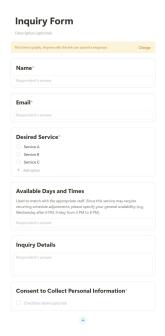
For inquiries, please contact us at smal.co.kr.

2. List Management

This section introduces the essentials of list management, focusing only on the necessary databases required for efficient operations. By leveraging minimal yet critical data, we ensure smooth and effective management without overloading the system. It allows you to effectively manage both staff and client information, while sending notifications through filterable lists and automation tools.

2.1. Inquiry Form and Responses

- Details to include: Client Name, Email, Desired Service, Inquiry Details, and Submission Time
- Optional: Available Days and Times
 - This information is used to match clients with the appropriate staff.
 Since some services may require recurring schedule adjustments, it's important to specify the client's general availability (e.g., Wednesday after 6 PM, Friday from 5 PM to 8 PM).



2.2. Admin and Staff List

- Share this with staff to clarify individual responsibilities.
- Maintain details such as Roles, Assigned Service Types, and Available Days and Times.

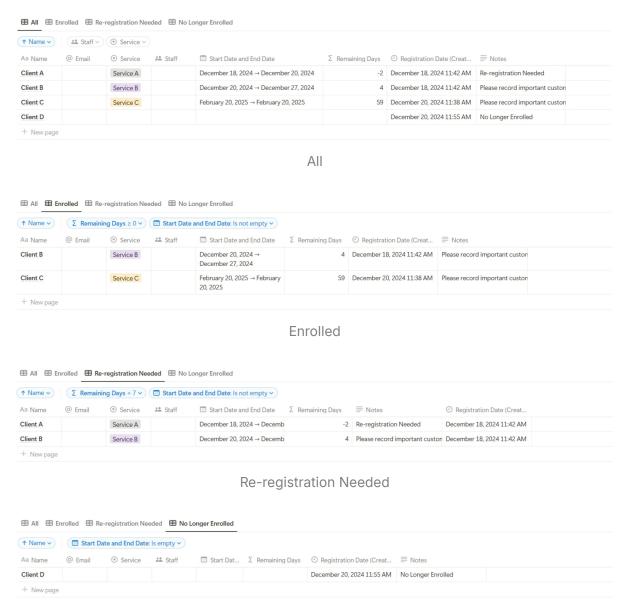


2.3. Client List (Time-Based Membership)

- Categorize clients under weekly, monthly, or yearly membership plans.
- Add fields: Start Date, End Date, Remaining Days

Use the example below to filter and categorize clients accordingly.

- 1. Remaining Days ≥ 0 → Enrolled
 - a. Remaining Days ≥ 7 → Payment Completed
 - b. 7> Remaining Days ≥ 0 → Re-registration Needed
- 2. Remaining Days < 0 → No Longer Enrolled



No Longer Enrolled

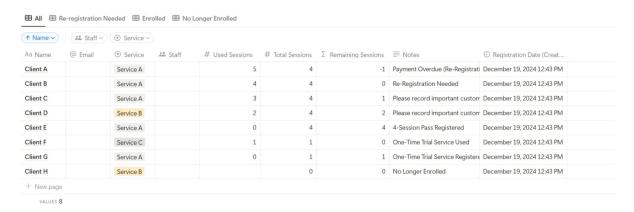
2.4. Client List (Session-Based Membership)

Organize clients using session-based services.

Include fields: Used Sessions, Total Sessions Purchased, Remaining Sessions

Use the example below to filter and categorize clients accordingly.

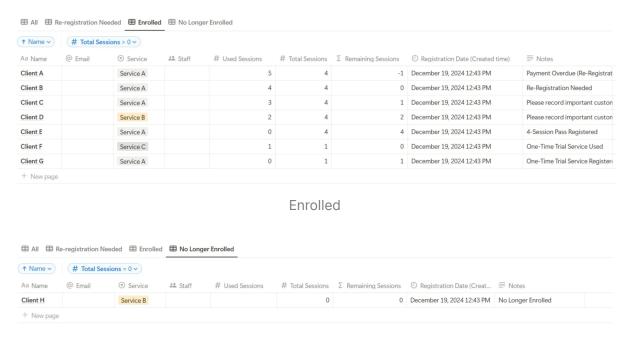
- 1. Total Sessions > 0 → Enrolled
 - a. Remaining Sessions > 0 → Payment Completed
 - b. Remaining Sessions = $0 \rightarrow \text{Re-registration Needed}$
 - c. Remaining Sessions < 0 → Payment Overdue (Re-registration Needed)
- 2. Total Sessions = $0 \rightarrow No Longer Enrolled$



ΑII



Re-registration Needed



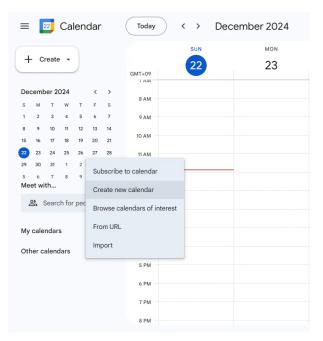
No Longer Enrolled

3. Schedule Management

With proper integration of **Google Calendar** and **Notion Calendar**, you will streamline scheduling, automate notifications, and enhance your clients' experience.

3.1. Calendar Settings

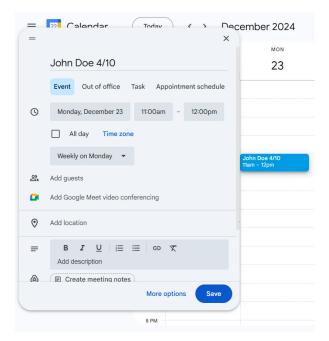
- 1. Create: Assign unique calendars to staff or services to avoid overlap.
- 2. **Invite**: Staff members who are not invited to the calendar cannot view its contents.
- 3. **Filter**: Customize views by calendars. You can view the calendars of all admins and staff in one place.



Create a New Calendar in Google Calendar

3.2. Schedule Settings

- 1. Create: Add schedule details like time, location, and participants.
- Recurring Schedules: Automate recurring schedules for weekly, monthly, or custom cycles.
- 3. **Automated Reminders**: Schedule email or pop-up reminders for both clients and staff using Google Calendar's email invites(**Add guests**) or Notion comments(**@Name**).
- 4. **Session Tracking**: Add Used/Total Sessions to **Title** Next to Name (e.g., John Doe 4/10)



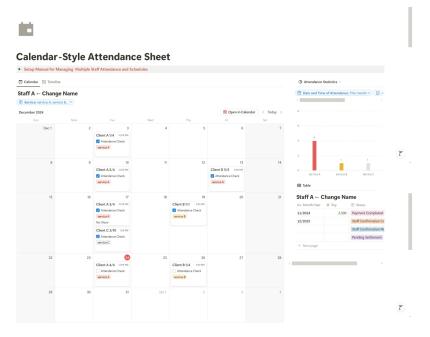
Create a New Event in Google Calendar

4. Session and Attendance Management

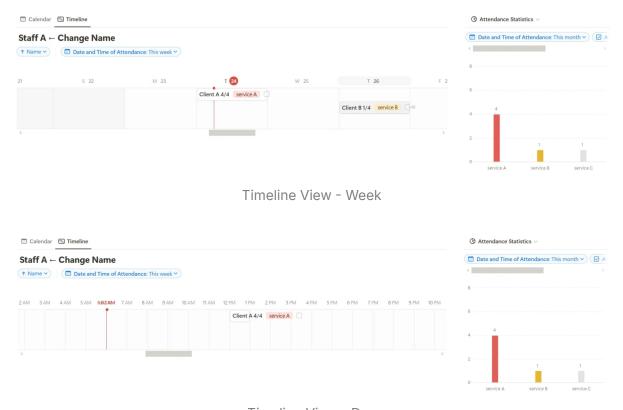
Track attendance directly from the calendar, using filters to verify session counts and calculate freelancer payments. Set clear attendance rules, including penalties for late arrivals, no-shows, and automatic deductions. After payment confirmation, update the client list with total sessions, and consider using subscription billing for recurring payments to simplify follow-ups, improve retention, and automate payments, reducing administrative tasks for both vendors and clients.

4.1. Session Deduction (Attendance Check)

- Calendar-Style Attendance Sheet
 - Check attendance directly from the calendar schedule.
 - Use Client List (Session-Based Membership) for cross-verification.
 - By using filters, you can track the total number of attendances for each service per month, which can be used to calculate freelancer payments (e.g., service price per session * monthly occurrences).



Calendar View - Week



Timeline View - Day

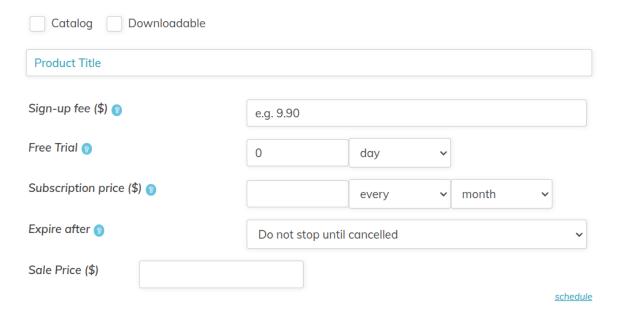
- Create your own attendance rules tailored to your business operations, using these as a guide:
 - 1. **On-time Attendance**: Clients must arrive on time. Late arrivals within 15 minutes may proceed with no session reduction.

- 2. **Late Arrivals**: Clients arriving after 15 minutes may face session reduction or cancellation.
- 3. **No-Shows**: Missing a session without prior notice results in automatic session deduction. Cancellations must be made 24 hours in advance.
- 4. **Schedule Changes**: Late changes require at least 24 hours' notice. Fees may apply for last-minute adjustments.
- 5. **Automatic Deductions**: Set rules for automatic session deductions, including for no-shows or late sessions.

Use these as a foundation to create rules suitable for your needs.

4.2. Session Addition (Payment Confirmation)

- After confirming the payment, add the total sessions to Client List (Session-Based Membership).
- If recurring payment reminders and follow-ups are hassle, consider using subscription billing. It applies to both time-based and session-based members.
 - Allow clients to subscribe to regular services like classes, or rentals.
 - Automate payments to reduce administrative hassle for both vendors and clients.
 - Improve client retention through streamlined processes and loyalty programs tied to subscriptions.
 - Create and Sell Memberships That Provide Access to Multiple
 Branches Worldwide. (Click)

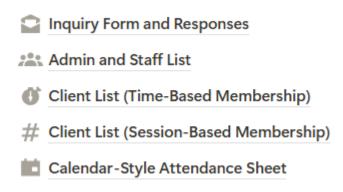


<u>Upload Subscription Memberships on BIZNEYS</u>

5. Templates

Duplicate Notion templates and start using instantly!

The full version is available on BIZNEYS. Please visit our store to access it. (Visit Store)



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